



YES MONTREAL ART EXPO

YES Montreal proudly presents the **YES Montreal Art Expo**, a unique event showcasing the talents of our Artists' Program clients. This exciting event celebrates the business of art and the art of business, and marks the 10-year anniversary of our Artist's Program and our on-going commitment to artists.

Thursday ■ March 4, 2010

4:30-6:30 PM VIP Cocktail ■ 6:30-9:00 PM Open Admission / Performances

Just For Laughs Museum (5th Floor Loft)

2111 Saint-Laurent Boulevard ■ Montreal

YES Montreal recognizes Quebec's cultural industry as a thriving economic engine and manifests with pride the creative offerings of the artists and arts organizations at the heart of it. The **Art Expo** is our way of sharing our pride with you by:

- showcasing and celebrating the unique talents and works of our clients, Montreal artists of all disciplines from visual to performing arts and everything in between;
- bringing together and creating an exchange between business leaders and emerging artists to foster cohesion, support and economic benefits for our community;
- creating visibility/opportunities for YES Montreal's artist clients in order to contribute to their long-term career development and sustainability;
- exposing the general public to the wealth of artistic talents and products being created by YES Montreal's artist clients.

Join us for an event that's sure to inspire, and take the opportunity to:

- Peruse and purchase the unique creations of 40 participating artists from among YES Montreal's most gifted Artist Program clients who will be selling one-of-a-kind paintings, photographs, jewellery, and more;
- Take in a live performance or two;
- Network and talent-scout;
- Meet representatives of several of Montreal's essential arts service & support organizations;
- Hear from major business leaders why they support the arts and what new synergies can be created by bringing business and arts together.

INFO: 514-878-9788 ext. 314 ■ arts@yesmontreal.ca ■ www.yesmontreal.ca

As a not-for-profit organization, YES Montreal enriches the community by providing English-language support services to help Quebecers find employment and start businesses. Our Artists' Program offers a range of services to help artists develop entrepreneurial skills, strategies and tools to build economically viable careers. Services include one-on-one coaching with a dedicated artists' coach; thematic workshops by industry professionals; consultations with career counsellors, business coaches, as well as legal, accounting, sales and branding professionals. Program resources include our *Business Skills for Creative Souls: A Handbook For Montreal Artists* and our one-of-a-kind *Business Skills for Creative Souls Artists' Conference*, a day of inspiration, information and networking (held annually in spring.)

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